



DIGMENU USER GUIDE

Publish your menu and get your QR code

Put your menu online, look at it as a guest, download your QR code, print it and place it on your tables. Plus: NFC review tags.

Publish your menu and get your QR code

Guests can only see your menu after you **publish** it (put it online). Then you download your **QR code**, a square barcode that guests scan with their phone camera to open your menu.

What you need before you start

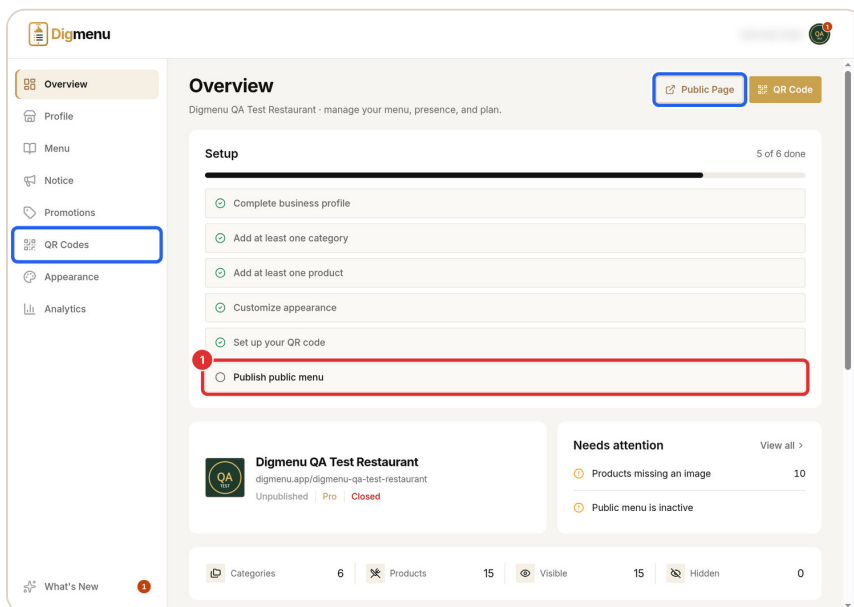
- Your restaurant details and menu (Guides 3 and 4)
- A phone with a camera
- A printer or a print shop

Time needed: About 10 minutes

Where in Digmenu: Overview, Profile → Publish, then QR Codes

1 Check your setup list on "Overview"

Click **Overview** in the left menu. The **Setup** list shows what is done. The last item is **Publish public menu**.

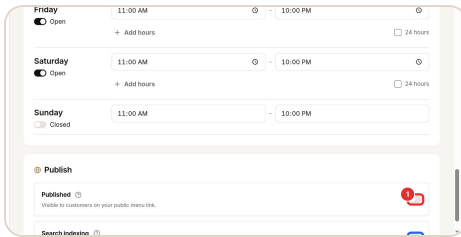


2 Look at your menu as a guest: "Public Page"

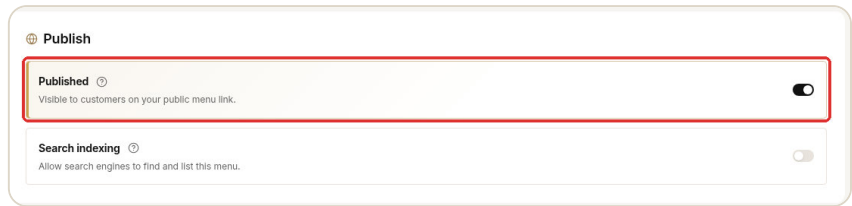
Click **Public Page** (blue, top right on Overview). Your menu opens in a new tab, the way guests see it. Check dishes, prices and photos.

3 Switch on "Published" and click "Save"

Click **Profile** in the left menu. Scroll to the bottom, to **Publish**. Turn on the **Published** switch. Click **Save**. You see "Profile saved." Your menu is now live.



Before: switch off.



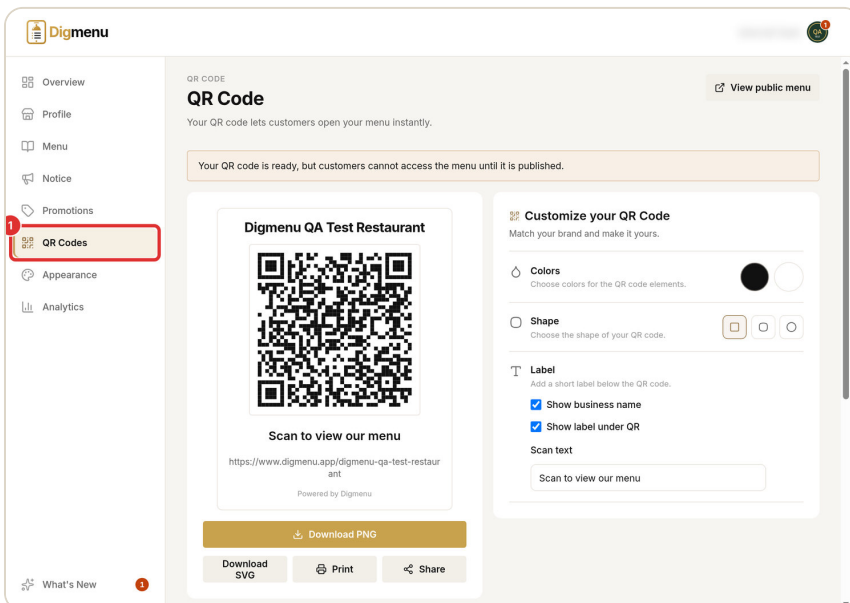
After: Published is on.

Tip: Search indexing lets Google find your menu. Leave it off if only guests with the QR code should see it.

Tip: To take your menu offline, turn off **Published** and click **Save**.

4 Click "QR Codes" in the left menu

You see your QR code and your menu link. Click **View public menu** to open your menu.



Good to know: You see "customers cannot access the menu until it is published"? Go back to step 3.

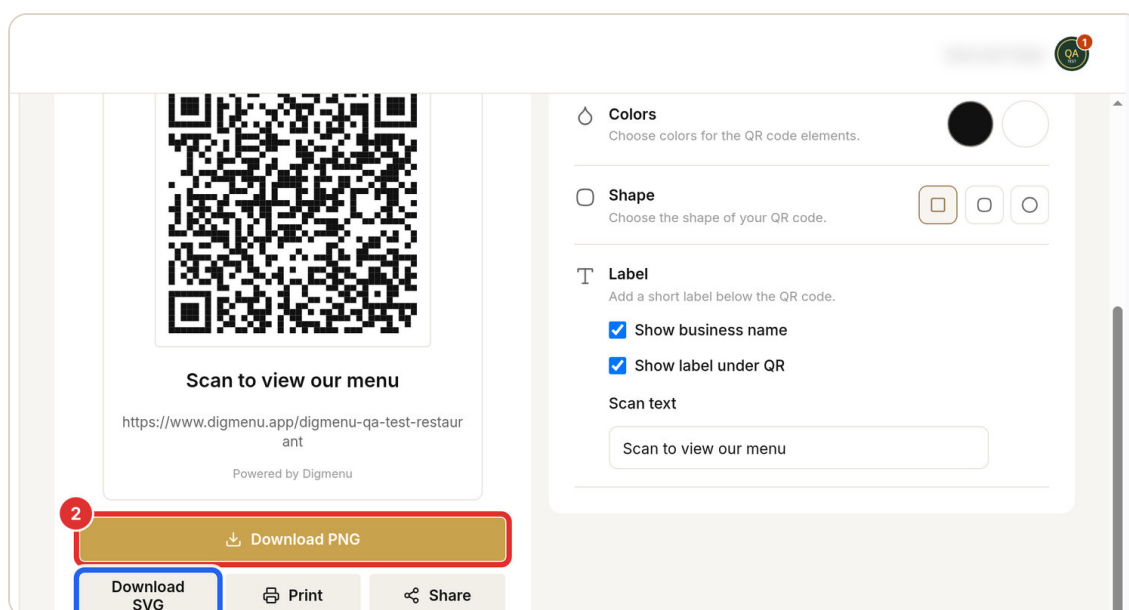
5 Change the look of your QR code (optional)

On the right, under **Customize your QR Code**, you can change the **Colors** (Foreground = the code, Background = behind it) and the **Shape**. Under **Label**, choose **Show business name**, **Show label under QR** and the **Scan text**, for example "Scan to view our menu". Click **Save** in the bar at the bottom.

Tip: Keep strong contrast: a dark code on a light background scans best.

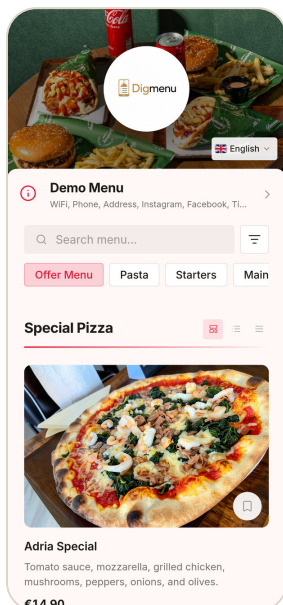
6 Download or print your QR code

Click **Download PNG** (2) for a picture file you can use in Word, Canva or on social media. Click **Download SVG** (blue) for sharp printing at any size; print shops like this format. You can also click **Print** to print it right away, or **Share** to send your menu link.

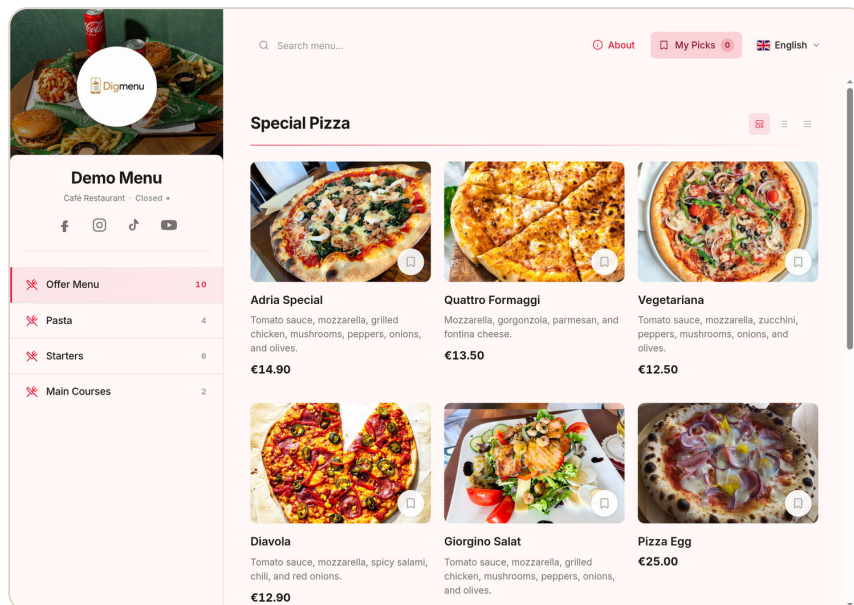


7 Test it with your phone

Before you print many copies, open the camera on your phone. Point it at the QR code. Tap the link that appears. Your menu opens. Check that dishes, prices and photos look right on a phone.



Phone view



Desktop view (demo menu)

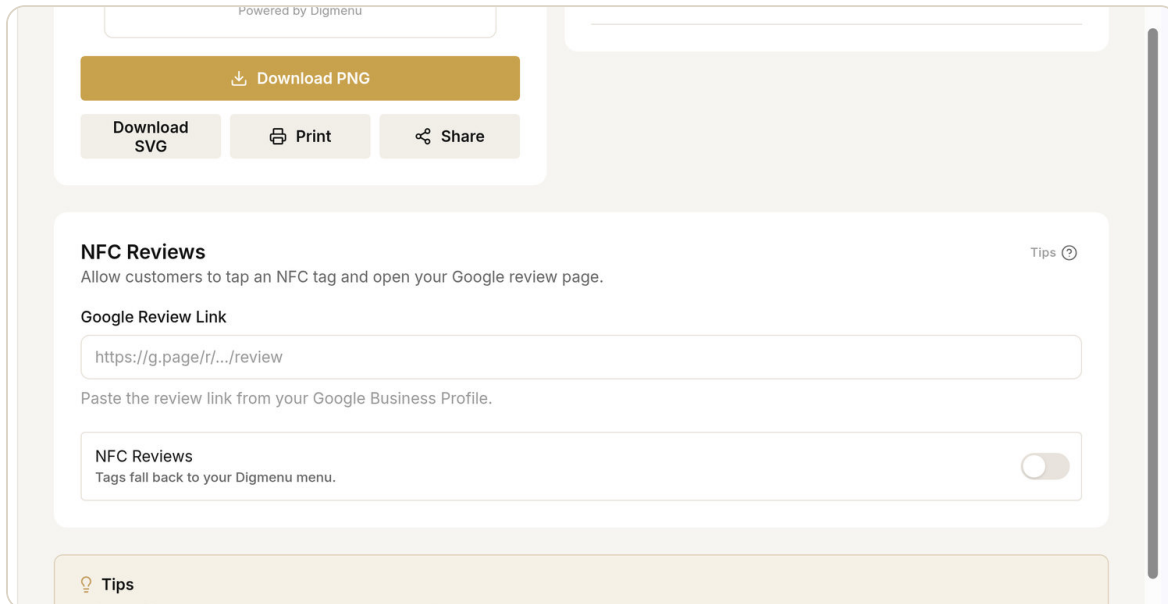
8 Print and place your QR codes

- Print the code **at least 3 × 3 cm**. 5 cm or more is easier to scan on tables.
- Put it on **every table**, at the **entrance or window**, and at the **counter**.
- On tables, use a **table tent** (a small folded card that stands on the table), a sticker or a small stand.
- Add a short line like **"Scan for our menu"**, plus your WiFi name if you like.
- Place it where there is light and no reflection. Avoid curved or shiny surfaces.

Tip: Your QR code always opens your latest menu. Change prices or dishes any time; you don't need to print again.

9 Optional: NFC review tags

NFC lets a phone read a small chip when it touches it, like contactless payment. An **NFC tag** is a sticker or card with such a chip. On the QR Codes page, under **NFC Reviews**, paste your **Google Review Link** (from your Google Business Profile). Turn on **NFC Reviews**. Click **Copy NFC Link** and write this link onto your NFC tags with an NFC app.



Good to know: When NFC Reviews is on, a guest who taps the tag opens your Google review page. When it is off, the same tag opens your Digma menu. The NFC link never changes, so you write your tags only once.

Done! Guests can now scan and see your menu. **Next step:** Guide 9, Colours and layout.